TRANSFORM HOW YOU COMMUNICATE WITH YOUR MEMBERS AND DONORS

mailchimp

Mailchimp is the most popular and widely used email marketing platform in the world by far. Over 12 million daily users reach an audience of 4 billion people. It's innovative, adaptable, and best of all, cost-effective.

Responding to an increasing need in the community for a budget-friendly, bulk email service, Connect for Mailchimp is a real time integration with iMIS.

This innovative integration technology provides the tools you need to leverage the full power of Mailchimp to transform how you're managing and sending targeted email communications.



Learn how to maximise these email marketing features so that you can help your organisation gain revenue, make stronger connections, and continue to obtain valuable member insights.